The COVID-19 Problem: 144 M could stop learning!

7/10 children may lose interest in school/education

4/10 children may drop out of school to work post COVID-19

6/10 grade-5 children can’t read grade-2 text

8/10 grade-5 children can’t do grade-2 sums

Our 6 Dimension COVID-19 Response

**CHILD FOCUSED**

- **WhatsApp**
  - Click to Classroom Campaign—engaging children with daily click-through lessons on WhatsApp.

- **Doordarshan**
  - Broadcasting SSS songs, stories and lessons to 76+ lakh children.

- **Fun@Home**
  - Gamified quizzes sitting at home, creating a desire to learn by collecting points and certificates.

**TEACHER FOCUSED**

- **Podcast**
  - 75,000 weekly views of Aap hote toh kya karte? where we discuss a new challenge every week.

- **Baithak**
  - 68,000+ ideas posted during COVID-19, making it the biggest crowd sourced platform for and by teachers.

The 7th Dimension in Line with NEP

**Kushal: Personalised Learning platform**

Kushal is an AI-driven, intuitive, personalized learning platform which will offer self-paced courses on Sampark Pedagogy, how to teach in COVID-19 times, soft skills development, among others, all aligned to NEP 2020. Each course will include video lessons, gamified quizzes, LIVE sessions with experts followed by teacher assessment and a critical feedback session through a video recorded mock class. It offers certificates and points that can be monetized.

**Sampark Didi ke Sawal**

Safal is an AI based personalized assessment platform that enables a 10X reduction in assessment efforts and a 100X reduction in time to publish report cards. The assessment is aligned to the NEP guidelines and has gamified tests making the experience fun for the child taking the test (at home or in class). The Safal AI core, delivers graphical analytics to the teacher on her mobile to help her track the learning journey of each child and fill gaps in teaching, thus impacting class learning.

New Initiative: Har Ghar Science STEM for Girls

Har Ghar Science is a STEM program with the goal of making the journey of exploring science intuitive and fun, for 10 million girls! This has been done by adopting the pedagogical approach of ‘easy-to-difficult’, ‘known-to-unknown’, ‘old-to-new experiences’, ‘tangible-to-intangible’ and ‘learning after experiencing’. The interactive video content is developed using positive role modelling and storytelling, to help children envisage STEM based careers. The Sampark Smart Shala science kit will help setup the first bootstrapped science lab in rural schools along with teacher training on how to drive this change.