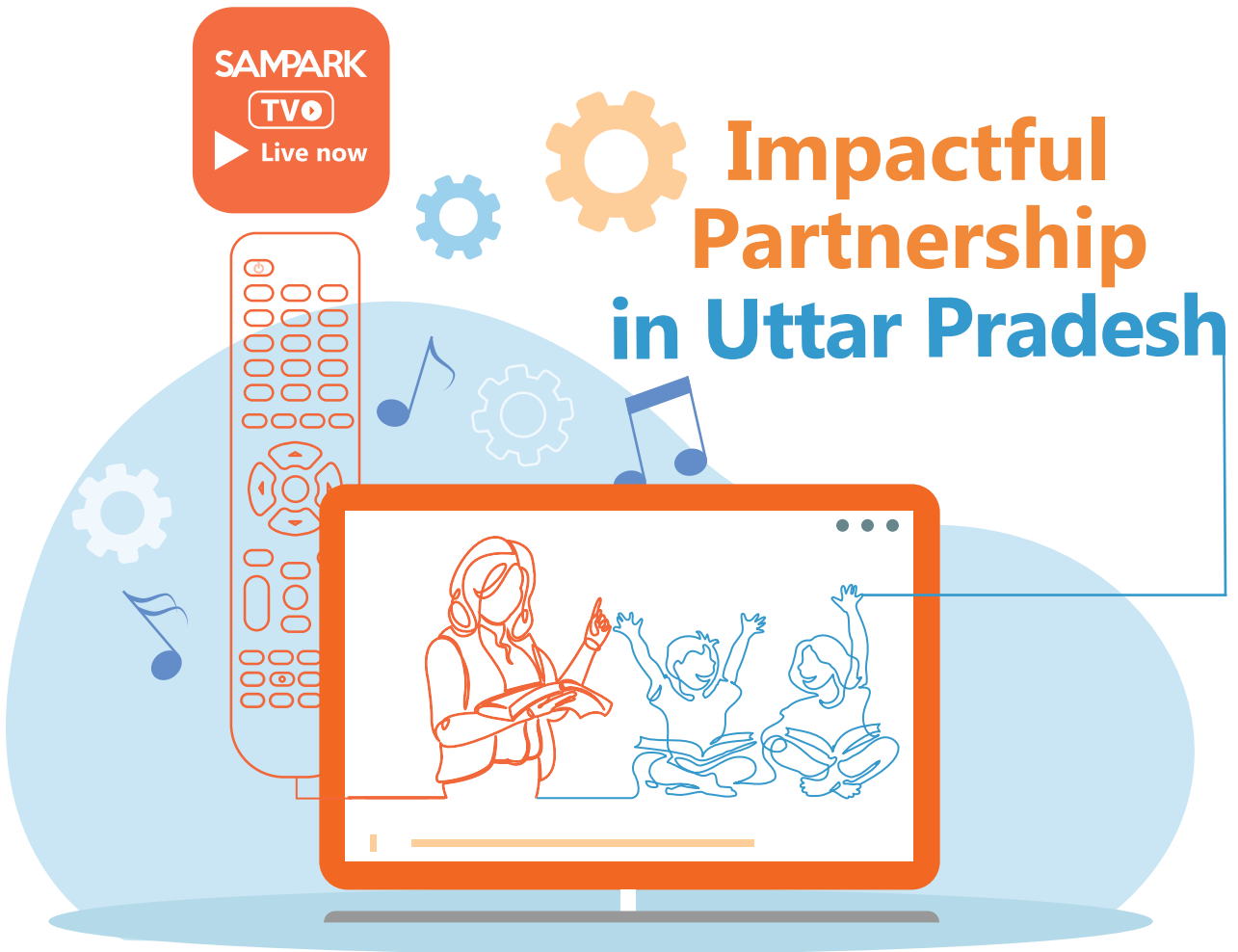


“सही क्रम और सही ढंग
पढ़ना आसान, पढ़ाना आसान”



Annual Report

2018-23

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- Solving an Unsolved Problem in Uttar Pradesh
- Sampark Innovations
- Innovations Timeline

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- Sampark Smart Shala App
- Speak English
- Sampark Didi ke Sawal: The Gamified Assessment

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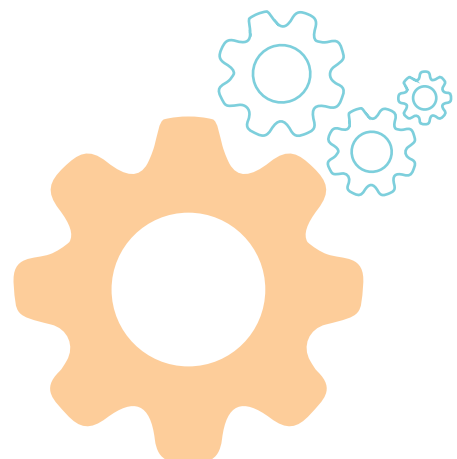
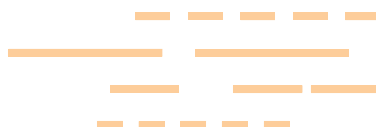
04 Gallery

- Sampark Smart Shala App
- English Program
- Sampark Teaching & Learning Material

Z

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SAMPARK
A Foundation by Anupama & Vineet Nayar

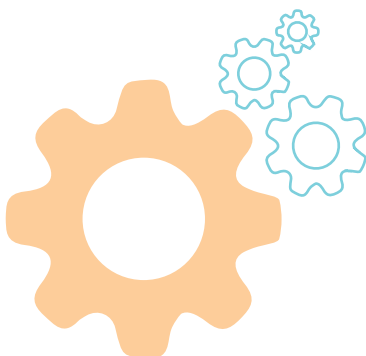


The Mission of the Partnership

**To touch the lives
of 28.11 Lakh children
in Uttar Pradesh**



Uttar Pradesh Districts



Program Summary (Since inception)

Schools Impacted

18,614

Teachers Trained

68,738

Children Impacted

28,11,616

SSS App Users

1,23,718

SSS Resources used

28,14,278

SSS Kits Distributed

19,121

Sampark TV Distributed

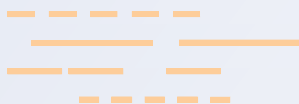
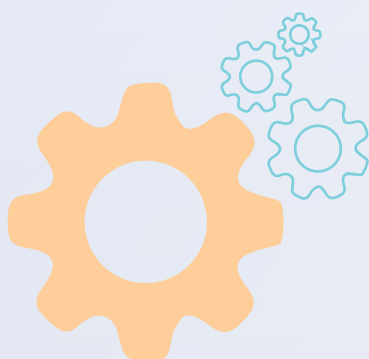
500

LED TV Distributed

484

Program Audit meetings

14,679



Program Summary (2022-23)

SSS App Users

20,286

SSS Kits Distributed

6,625

Teachers Trained

24,018

Sampark TV Distributed

500

LED TV Distributed

484

Program audit meetings

4,987

SSS Resources used

Total Resources Used
3,63,390

Resources used per school
19.5

Subject Resources Used

English
1,93,447

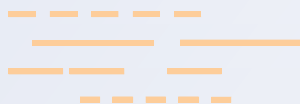
Math
1,40,161

Other Subjects
29,782

Class Resources used

FLN
2,72,877

Class 4-5
44,286



RESOURCES PROVIDED TO UTTAR PRADESH TEACHERS

LESSON PLANS

500+
Lesson Plans

- Lesson plans developed by experts for every textbook lesson
- Detailed notes are given on how to teach, when to teach, and the activities to conduct in classrooms to make the lesson easier to understand for children

LESSON VIDEOS

1000+
Lesson videos

- Videos based on concrete to abstract, simple to complex teaching methodology
- Examples connecting concepts to daily/real life
- Use of easy language and attractive visuals

ACTIVITIES USING TLMS

450+
Classroom Activities

- Use of English/Math kits created in scientific ways
- Classroom Activities based on "Fun with Learning" promoting engagement, conversations and support among children

WORKSHEETS

2000+
Worksheets

- Based on subject-wise competencies
- Worksheets based on concrete to abstract, simple to complex teaching methodology
- Order of questions according to difficulty level (Easy/Medium/Difficult)

ASSESSMENTS

3000+
Questions

- Based on "Kaun Banega Crorepati" format
- Order of questions according to difficulty level (Easy/Medium/Difficult)
- Reports according to Class/Students

5 Years of Partnership



Solving an Unsolved problem in Uttar Pradesh

It was 2018, when we asked ourselves – how can we transform learning outcomes in 1.13 lakh Government schools in Uttar Pradesh where nationally 4 out of 5 children in grade 5 could not read grade 2 text and 8 out of 10 children could not solve previous grade questions despite doubling of investment in education over the last decade.

Department of Basic Education, SCERT and Sampark Foundation entered in a long-term strategic partnership with a belief that by leveraging design thinking we could build innovative solutions that would bring excitement back into the classroom.

This partnership led to **the beginning of a change** across the primary schools of Uttar Pradesh, however the road was long and hard.



4/5

Children in Grade 5 could not read Grade 2 Text



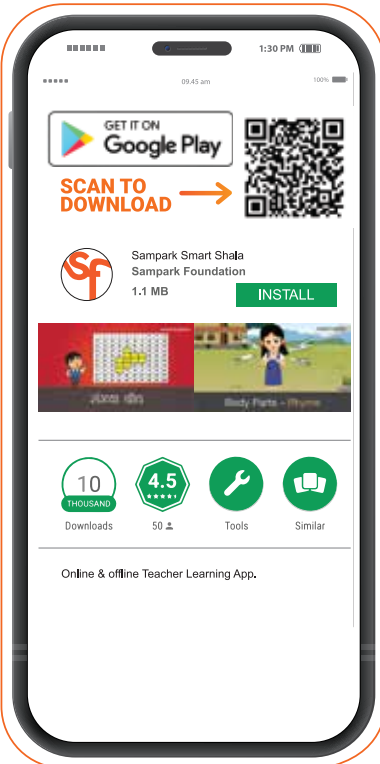
8/10

Children could not solve previous Grade question



"पढ़ना और पढ़ाना आसान है" with Sampark Smart Shala App

SCAN TO DOWNLOAD



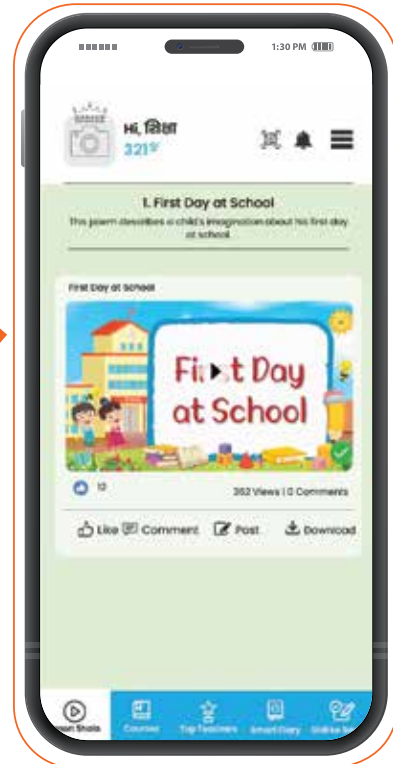
STEP
01

FOLLOW LESSON PLANS



STEP
02

WATCH LESSON VIDEOS



STEP
03

DO CLASSROOM ACTIVITIES



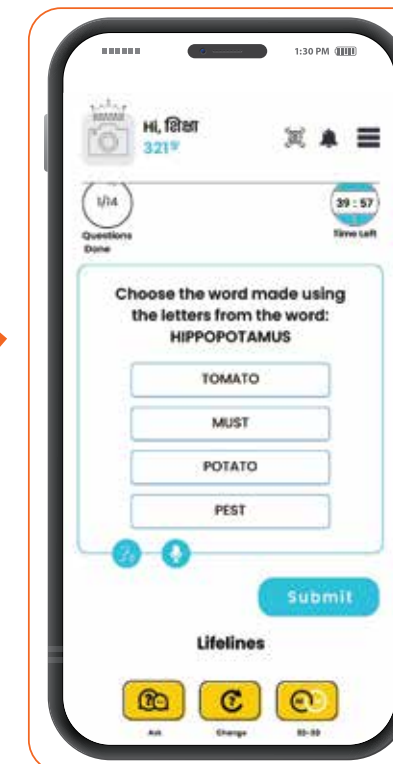
STEP
04

PRACTICE WORKSHEET

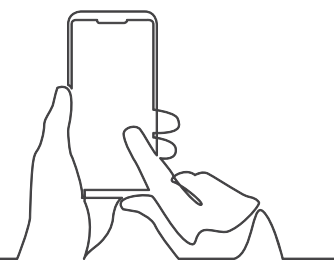


STEP
05

PLAY GAMIFIED ASSESSMENT



Tech-enabled with Frugal Innovations



Sampark Smart Shala™ App in Uttar Pradesh Schools

This mobile application is one of India's largest learning and development platform for primary government school teachers and children, which works without the internet and has thousands of teaching resources – subject-wise videos, puzzles, rhymes, riddles, worksheets, all mapped to the State curriculum. Available on the Google Play Store, Sampark Smart Shala is a free learning platform with over 1,23,718 SSS App users in the state. The app was designed and developed to make learning fun and interactive for children.

All teachers, who have been trained, now have the mobile application on their phone.



“पढ़ना और पढ़ाना आसान है” with Speak English



Tech-enabled with Frugal Innovations

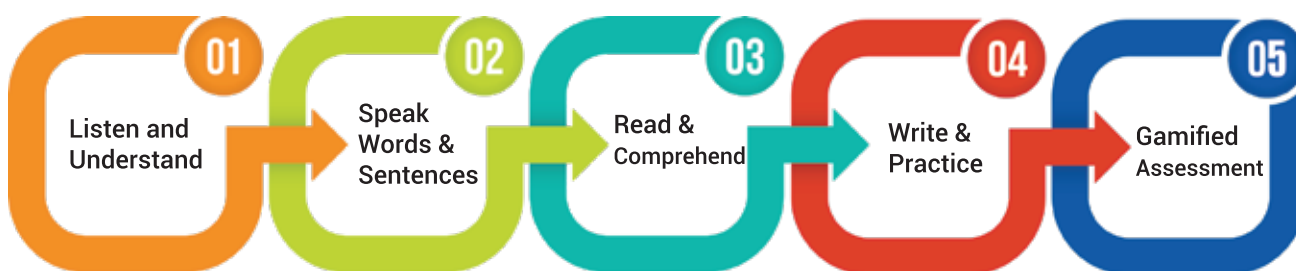


Speak English

Sampark Foundation, with **Department of Basic Education's and SCERT's** support, has introduced another innovative intervention in the domain of language literacy as it encourages active learning of English language among children, parents and teachers.

We have made this easier with our Speak English program by first converting the state board's English textbooks into interactive talking books to help develop listening and comprehension skills. This AI-driven feature enables the child to correct their pronunciation of English words by recording it in their own voice and obtaining instant scores.

We have followed the LSRW (Learn, Speak, Read, and Write) approach and leveraged children's most favourite mascot – Sampark Didi to make learning more fun.



Sampark Didi ke Sawal

300° CLASS II ► ENGLISH FOUNDATION **SAMPARK LIVE**

WATER ANIMALS
Vocabulary Building and Comprehension
Names of Water Animals
Shark, Fish, Sea Crab, Tortoise, Frog, Crocodile, Octopus, Lobster, Sea Horse & other water animals

LESSON PLAN 1 / 8 STEPS COMPLETED

SELECT RESOURCE

STEP 5 Worksheets

STEP 6 Quiz

STEP 7 Assessment

STEP 8 Progress Chart

300° CLASS II ► DIDI KE SAWAAL **SAMPARK LIVE**

SELECT LESSON

DOMESTIC ANIMALS ✓

WATER ANIMALS

ACTION WORDS

PHONIC WORDS

SOUNDS OF ALPHABETS

ALPHABET RECOGNITION

BODY PARTS

MY FAMILY

30° Collected **SAMPARK LIVE**

सही उत्तर चुनें
 $3001 - 1152 =$

4/11 Questions Done

1849 1749

1649 1859

30:09 Time Left

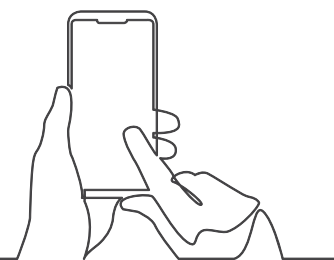
CORRECT ANSWER !

Next

Lifelines

Ask Sampark Didi Change the Question 00:50

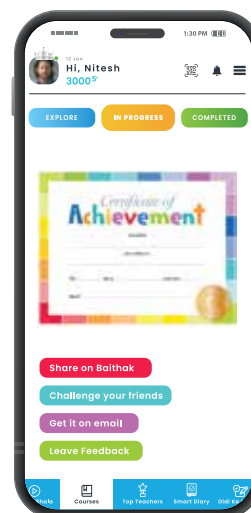
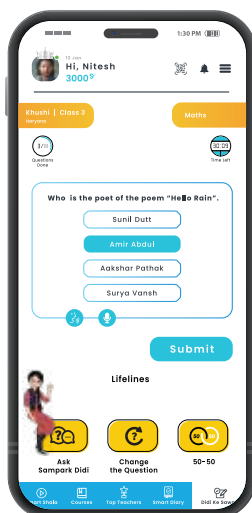
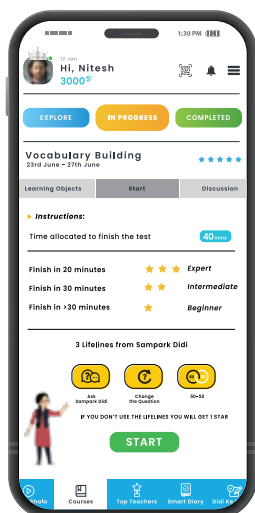
Tech-enabled with Frugal Innovations



Sampark Didi Ke Sawal: The Gamified Assessment

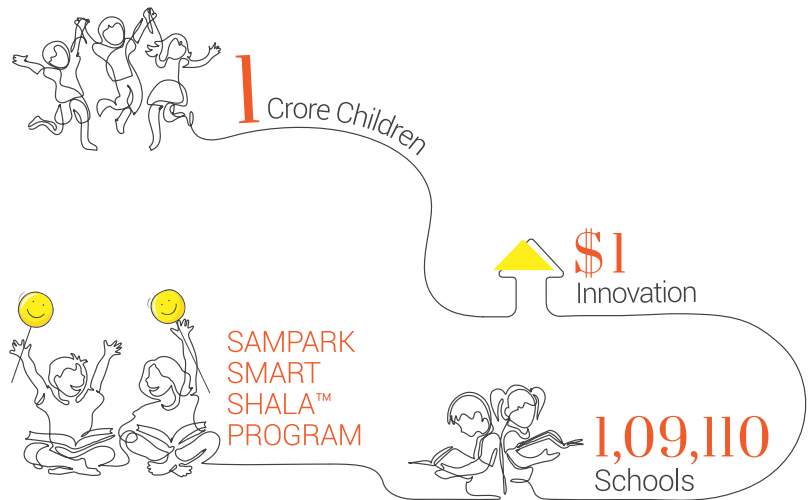
To make assessment experiential, learner-centred, flexible, and enjoyable, we have designed and developed a first-of-its-kind AI-based gamified test module that not only tests the child's learning but also delivers graphical analytics to the teacher on their mobile – enabling the teachers to track the learning journey of each child under their tutelage.

This fun-filled exercise is a response to the NEP's emphasis on treating assessment as a learning enabler rather than an evaluation that instils fear.

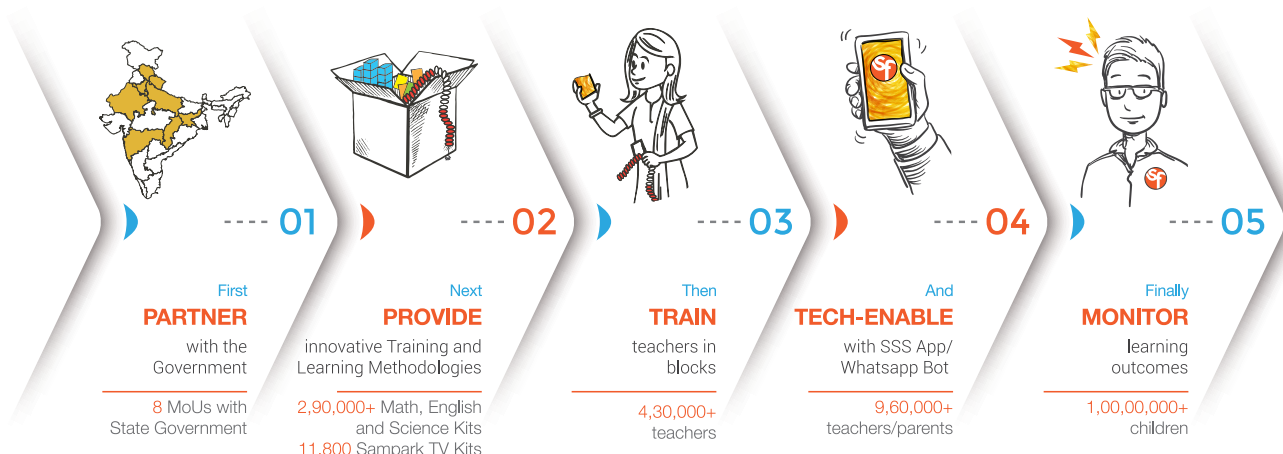




Sampark Foundation was founded by **Anupama and Vineet Nayar** (Former **CEO of HCL Technologies** and Author of HBP bestseller "**Employees First Customer Second**") with a belief that "**frugal innovation**" along with relentless execution in partnership with the government, can drive large scale change.



Our 5-Step Model of Change



"We are attempting to introduce **innovations** in govt schools' classrooms so that **teaching becomes easy** and **effective** and the classroom transaction between teacher and children becomes exciting and cheerful."



Vineet Nayar

Founder-CEO,
Sampark Foundation
Former CEO of
HCL Technologies



Anupama Nayar

Co-Founder,
Sampark Foundation
And Special Educator

17+
Years

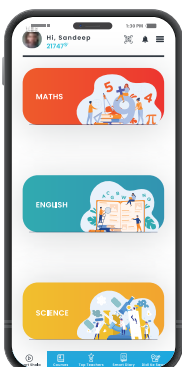
28%
Increase in
learning outcomes

1 Crore
Children impacted

Sampark Innovations



1. Sampark Smart Shala Application



2. FLN Kit

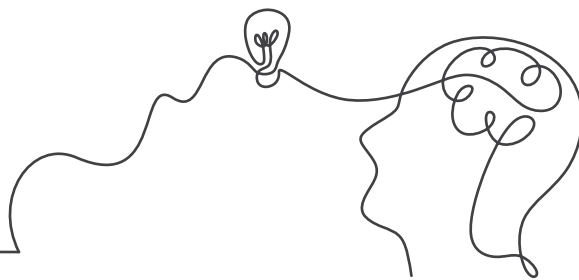


3. Sound Box



4. Sampark TV

Sampark Innovations



First, we introduced the innovative Sampark Smart Shala English FLN Kits to help teachers teach English through Listening and Speaking before Reading and Writing. These kits included innovative manipulatives and an audio box with a voice mascot called Sampark Didi, who brought the class to life with songs and music to make learning a joyful experience.

Second, we introduced Sampark Smart Shala mobile app for teachers with lesson plans, mock teaching videos and question banks mapped to Uttar Pradesh Textbooks to help teachers teach in the right sequence and in the right way. Today 1,23,718 teachers are on this platform viewing resources that have made teaching and learning significantly easier.

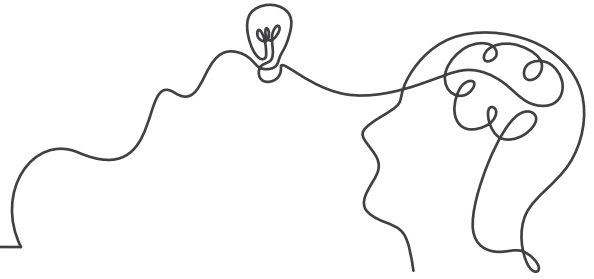
Third, based on the popular KBC format, we brought gamified AI-driven assessment called Sampark Didi Ke Sawaal to the classroom. This innovation took away the fear of exams and made assessments fun.

The **fourth** innovation was an AI-driven Speak English program where all Jharkhand textbooks were animated with a unique button for the child to record and test their pronunciations. This innovation had a significant impact on enhancing teachers' ability to teach English and a child's ability to speak and comprehend English.

And finally, the **fifth** innovation, we introduced this year was Sampark TV, which transforms a dumb TV into a smart classroom enabling teachers to teach and engage children through interactive learning that has energized the classroom with excitement.



Innovation Timeline



Sampark Smart Shala Math Program was introduced to help teachers teach Math from concrete to abstract.



Sampark Smart Shala English Program was introduced to help teachers teach English through Listening and Speaking before Reading and Writing.



Sampark Smart Shala Mobile App was introduced to help teachers teach in the right sequence and in the right way and make teaching and learning significantly easier.



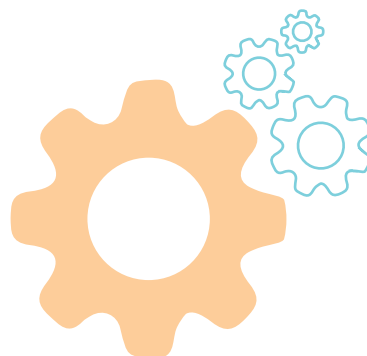
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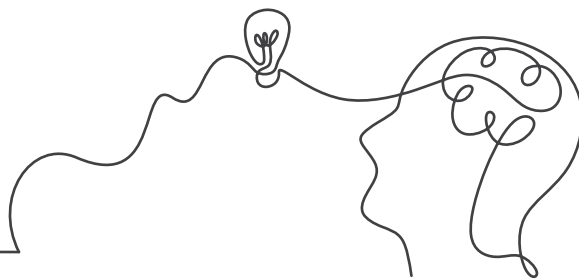
Speak English was introduced to encourage active learning of English language and help develop listening & comprehension skills among children, parents and teachers.



Gamified Assessment was introduced to take away a child's fear of exams and make assessments fun. The AI-based assessment module also helped identify learning gaps.



Sampark Innovations



All these 5 innovations were wrapped around extensive teacher training at every block level and monitoring at the school level by our Sparks.

We have touched lives of 28.11 Lakh children and will continue exploring new ideas, innovations, and new ways to ensure that no child is ever left behind – because we all at **Department of Basic Education's and SCERT's** and Sampark Foundation care!

Impact Created since 2018 by **Department of Basic Education's and SCERT's** & Sampark:



18,614
Schools Covered



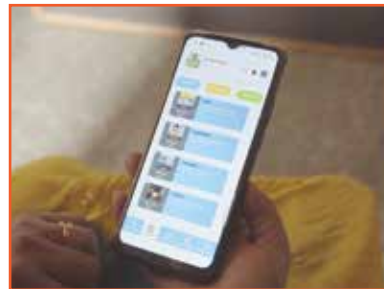
68,738
Teachers Trained



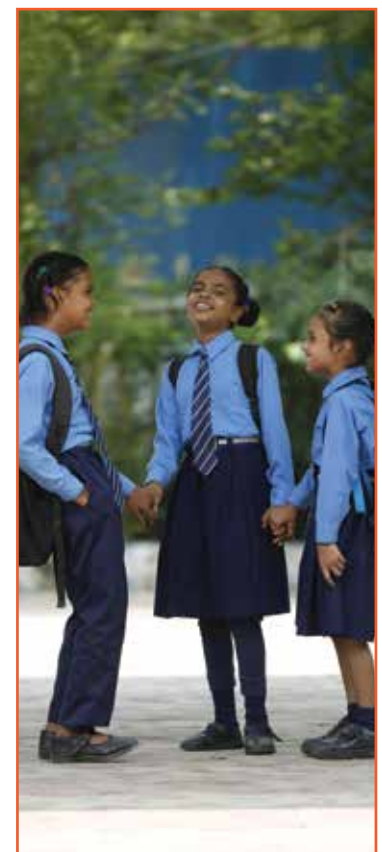
28.11 Lakh
Children Impacted



Sampark Smart Shala App



English Program



Sampark Teaching & Learning Material



Notes

[illegible]

Notes

[illegible]

Notes

[illegible]

“सही क्रम और सही ढंग पढ़ना आसान, पढ़ाना आसान”

★Lesson Plans ★Lesson Videos ★Math & English Kits ★Classroom Activities ★Worksheets ★Gamified Assessment
★Teacher Resource Book



"I urge the community-oriented bodies like Sampark Foundation to adopt the eight aspirational districts of Uttar Pradesh."

Yogi Adityanath,
Chief Minister,
Uttar Pradesh



"Sampark Baithak has been launched by the Haryana government with the objective of providing home-based education to primary school children during lockdown."

Shri Manohar Lal Khattar,
Chief Minister,
Haryana



Sampark Smartshala is an initiative to promote education in the state of Uttarakhand through modern technology; The initiative holds much importance for the sons and daughters living in remote villages and areas of the state.

Pushkar Singh Dhami,
Chief Minister, Uttarakhand



"We are grateful to Sampark Foundation for bringing Innovation to our State, that will ignite classrooms, giving teachers a new way to stimulate children to learn better."

Shri Jairam Thakur,
Chief Minister,
Himachal Pradesh



"I am sure our young State will see significant improvement in the quality of primary education with such a strategic partnership."

Shri Raghubar Das,
Former Chief Minister,
Jharkhand



"This is a very innovative intervention that is bringing excitement back into the classroom and significantly improving learning outcomes as we saw last year."

Dr. Raman Singh,
Former Chief Minister,
Chhattisgarh

SAMPARK

A Foundation by Anupama & Vineet Nayar

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